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to External Funding
Bulletin for all delegates

PROFESSIONALISING EXTERNAL FUNDING

CONFERENCE

for the NORTH EAST

KEYNOTE SPEAKERS

Jonathan Blackie

Regional Director

Government Office for the North East

Phil Shakeshaft

Head of Strategy

ONE North East

Lucy Bird

Director of Marketing and Development

The Sage Gateshead

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Tuesday 23rd September

Holiday Inn, City

Newcastle upon Tyne

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BULLETIN

LOTTERY MONITOR

PROFESSIONALISING EXTERNAL FUNDING CONFERENCE

Tuesday 23rd September
Holiday Inn, City
Newcastle upon Tyne

Almost all Local Authorities and many larger voluntary sector organisations now have dedicated External Funding Officers – but these are fairly new roles, without well-defined responsibility and no established professional structures, and the nature of the role is getting more complex:

While there are some moves towards consolidation of government funding streams, keeping track of what funding is available is challenging.

Local Authorities are expected to take an enabling role for their communities and comprehensive performance assessment places an emphasis on strategic working across the whole range of council activity.

More emphasis is put on broadly-based partnerships as the vehicles to bid for and manage projects, with issues of governance, social inclusion, consultation and responsibility.

An increasingly unclear line between project-specific partnerships and ongoing contractual relationships between the voluntary and public sector for the delivery of public services. The launch of new funding streams such as futurebuilders to promote the involvement of the VCS in delivering public services.

Auditing and measuring outcomes, both financial and non-financial, becomes stringent and complex.

Sustainability of projects has to be demonstrated from the outset in order to secure funding, necessitating robust and detailed business plans.

External Funding Bulletin was launched in October 2002 to address the needs of this community. This conference is the first in a series of exciting regional events to complement the newsletter and will offer crucial support and peer networking opportunities to the External Funding community.

We look forward to welcoming you on the 23rd September and urge you to book now to guarantee attendance, as places are limited.

Ros Bayley, Editor
External Funding Bulletin

WHO SHOULD ATTEND

- External Funding Officers in Local Authorities
- Funding Officers from larger voluntary sector organisations
- Development Officers from regeneration partnerships
- Lottery Officers and Advisors
- Regeneration Officers
- Economic Development Officers
- Finance Officers
- Funding Officers
- Community Development and Leisure Officers
- LEA Officers
- Chairs and Directors of finance, leisure, arts, economic regeneration and community affairs
- Other Government departments and agencies
- Charity Executives
- Higher Education Executives

WHAT YOU WILL GAIN

- The opportunity to hear from leading regional experts in external funding
- Improved success in accessing EU funds
- Practical help to access funding from multiple sources
- Latest news on the Investor Approach to grant making decisions
- Management strategies for Local Government and not-for-profit External Funding Officers
- Guidance on the role of Local Strategic Partnerships in external funding
- Insight into how the Regional Development Agency handles 'single pot' funding
- Updates on funding programmes – priorities and criteria from regional grant giving bodies
- Participation in a range of interactive and practically orientated workshops seminars
- Increased understanding of current projects and trends in the sector
- Time to network with colleagues in a professional working environment
- A detailed conference pack including speaker notes and relevant articles
- A free subscription to External Funding Bulletin newsletter for 3 months

PROFESSIONALISING EXTERNAL FUNDING CONFERENCE

Tuesday 23rd September
Holiday Inn, City
Newcastle upon Tyne

09.00 - 09.30

Registration and refreshments

09.30 - 09.40

Chair's opening remarks

Ros Bayley, *Editor, External Funding Bulletin*

09.40 - 10.30

Keynote address presentations

Jonathan Blackie, *Regional Director, Government Office for the North East*

Phil Shakeshaft, *Head of Strategy, ONE North East*

10.30 - 10.50

Case study presentation

Lucy Bird, *Director of Marketing and Development*

The Sage Gateshead – an international centre for musical discovery, opening in winter 2004/5

Learn the secrets behind the funding success of this large local project

10.50 - 11.00

Questions from the audience

11.00 - 11.20

Coffee

11.20 - 12.20

1st set of seminar sessions

A1 EXTERNAL FUNDING OFFICERS – The role of the external funding officer in local authorities

A2 EXTERNAL FUNDING OFFICERS – The role of the funding officer in not-for-profit organisations

A3 CULTURE NORTH EAST – The cultural, arts and heritage agenda in the North East

12.20 - 13.20

Lunch

13.20 - 14.20

2nd set of seminar sessions

B1 REDUCING THE AUDIT & COMPLIANCE BURDEN – How can you reduce the burden and streamline reporting?

B2 PARTNERSHIP GOVERNANCE – Best practice and how to avoid the pitfalls

B3 NEW OPPORTUNITIES FUND / COMMUNITY FUND – Strategy / Initiatives / Partnerships

14.20 - 14.45

Coffee

14.45 - 15.45

3rd set of seminar sessions

C1 LOCAL STRATEGIC PARTNERSHIPS – The role of LSPs in external funding

C2 THE INVESTOR APPROACH TO FUNDING – Encouraging social entrepreneurs

C3 CORPORATE AND TRUST FUNDING – What are emerging trends and best practice in raising funds?

15.45 - 16.00

Chair's closing remarks, close of conference

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DELEGATE RATES

Public and Private Sector

First delegate: £245 + VAT = £287.88

Further delegates £195 + VAT = £229.13

Voluntary Sector

First delegate: £155 + VAT = £182.13

Further delegates £95 + VAT = £111.63

PLEASE REGISTER THE FOLLOWING DELEGATES

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Title First Name

Surname

Job Title

Email

Special dietary requirements

Please indicate your choice of (A), (B) and (C) sessions

Seminar preferences A..... B..... C.....

Second Delegate

Title First Name

Surname

Job Title

Email

Special dietary requirements

Please indicate your choice of (A), (B) and (C) sessions

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For further information please contact
Katrina on 020 7251 6656

VENUE

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