

7th Annual Conference & Exhibition

3rd July 2003, Novotel Hotel & Convention Centre, Hammersmith, London

Broadening *the* Horizon

Changes to the Lottery and what this means for the future

KEYNOTE SPEAKERS



Rt. Hon. Tessa Jowell MP
*Secretary of State for
Culture, Media and Sport*



Michael Grade OBE
*Chair
Camelot Group plc*

Panel session speakers

Chair: Nick Higham *BBC Media Correspondent*

Richard Buxton *Chief Executive, Community Fund*

Stephen Bubb *Chief Executive, ACEVO*

Stephen Dunmore *Chief Executive, New Opportunities Fund*

ATTEND THIS CONFERENCE TO

NETWORK with colleagues and make new contacts

DISCUSS and share views with other funding professionals

IMPROVE your lottery effectiveness

CONSULT with lottery board decision makers

DEVELOP new sources of information and advice

BE INSPIRED to help shape future lottery strategies

*Awards for
Excellence
2003*

SUPPORTED BY:



PLAN YOUR DAY

The conference agenda allows each delegate to attend three workshops
see pages 3-4

PRIORITY BOOKING FORM

Please complete the registration form to secure your place
see page 6

In February 2003, Tessa Jowell, the Culture Secretary, confirmed the government's intention merge the Lottery's two main distributors. The new juggernaut formed out of the Community Fund and the New Opportunities Fund will command more than half of all lottery funding resources will make up to 85% of all awards.

This plan will no doubt raise many questions and anxieties for you, and for anyone involved in securing funds. You will need to follow the course of debate – including shaping the future of the new body – and to understand how the merger process will affect your practical work. Lottery Monitor's seventh annual conference is the ideal opportunity to listen, learn and make your input.

The proposed merger is just one outcome of the lottery funding review. Several more key changes are planned to make the process speedier, more relevant, more effective. We expect a government white paper in early summer, and when the Culture Secretary once again opens the Lottery Monitor annual conference, she will no doubt reveal much more.

Last year was about reflection and consultation on what works and what could be better in the lottery world. This year is about making the changes. Don't miss out!

Jane Taylor
Editor, Lottery Monitor



Rt. Hon. Tessa Jowell, MP is the Secretary of State for Culture, Media and Sport. Tessa's previous Ministerial appointments were Minister of State for Employment, Welfare to Work and Equal Opportunities at the Department for Education and Employment (1999-2001) and Minister of State for Public Health at the Department of Health (1997-1999). She became a Privy Counsellor in 1998. Prior to the General Election of 1997, Tessa was the Spokesperson on Health (1997-1999 and 1994-1995); Opposition Spokesperson for Women (1995-1996); and Opposition Whip (1994-1995). Before her election to Parliament in 1992, Tessa had a career in psychiatric social work, social policy and public sector management.



Michael Grade, CBE joined the BBC as Controller, BBC-1 in September 1984 and, in conjunction with this role, became Director of Programmes, Television in June 1986 and Managing Director Designate in 1987. He spent nine years from 1988 as Chief Executive at Channel 4 Television, leaving in June 1997 to become Executive Chairman of First Leisure Corporation. In October 1998, on the appointment of a Non-Executive Chairman, he became Chief Executive and oversaw the restructuring of the Company, leaving at the end of 1999. Since leaving First Leisure Michael Grade has become Executive Chairman of Pinewood and Shepperton Studios and is also Chairman of Hemscott plc, a leading supplier of business and investment information over the Internet. In January 2002 he became Chairman of the Camelot Group, operators of the national lottery.



Stephen Dunmore was appointed Interim Chief Executive of the New Opportunities Fund in April 1998 and Chief Executive in December 1998. From 1995 to 1998, he worked as Director, Regeneration, Transport and Planning in the Government Office for Merseyside. Following postings in housing and urban policy divisions in the Department of the Environment between 1984 and 1992, he became Acting Chief Executive of the Liverpool Housing Action Trust in 1992 and then moved to the Citizen's Charter Unit in the Cabinet Office in 1993.



Richard Buxton 44, joined the Community Fund as its Chief Executive in November 2001. His previous appointment was as the Executive Director (Operations) of the Legal Services Commission, of which he also was a member. Before working at the Legal Services Commission, Richard was the Director of Housing at Westminster City Council from 1995 to 1998. Much of his previous career was spent in management consultancy organisations including Coopers and Lybrand, Capita and Henley Management College. He lives in London with his wife and two sons.



Nick Higham has been the BBC's media correspondent since 1988, and arts and media correspondent since 1993, reporting for BBC news and current affairs programmes on television and radio and for BBC News Online. Before joining the BBC he spent 10 years as a freelance journalist specialising in broadcasting and the media. He writes a column for Marketing Week, and is a regular speaker and chairman at marketing and media industry conferences. He has presented programmes for BBC TV and radio on the media and technology. He lectures regularly on UK media, especially to journalists and broadcasters from Eastern Europe, and has run several courses in Bulgaria for the BBC World Service and British Council on the media and ethnic minorities.

08.20 - 09.20

Registration, refreshments and exhibition

09.20 - 09.30

Introduction:

Jane Taylor

Editor, Lottery Monitor

09.30 - 10.00

Rt. Hon. Tessa Jowell MP

Secretary of State, DCMS

10.00 - 10.30

Michael Grade OBE

Chair, Camelot Group plc

10.30 - 11.10

Merger Question Time

Chair: **Nick Higham** *BBC Media Correspondent*

Stephen Dunmore

Chief Executive, New Opportunities Fund

Richard Buxton

Chief Executive, Community Fund

Stephen Bubb

Chief Executive, ACEVO

11.10 - 11.40

Teas/coffee and exhibition

11.40 - 12.40

Lottery Board workshops

A1/A2 New Opportunities Fund

A3/A4 Community Fund

A5 Heritage Lottery Fund

A6 UK Sport and Sport England

A7/A8 Sport England Lottery Fund

A9/A10 Arts Council England

A11/A12 Awards for All

12.40 - 13.30

Lunch and exhibition

13.30 - 14.10

Lottery Monitor

Awards for Excellence 2003

presentations

14.10 - 15.10 & 15.20 - 16.20

Workshops (delegates choose 1 workshop per hour)

B1/C1 Outcomes Funding explained

B2/C2 Funding for Young People

B3/C3 Funding for BME groups:
Are they still under-funded?
Are they still a priority?

B4/C4 How to create project sustainability

B5/C5 Deprivation stats:
new measurements, tools and analysis

B6/C6 How to create successful partnerships

B7/C7 Lottery funding and the Rural Agenda:
capturing Lottery cash for rural projects

B8/C8 The Lottery funding review:
a progress report

B9/C9 Social enterprise:
Why does it matter?

B10/C10 Role of the Lottery in strategic level funding

B11/C11 Case studies
Q & A for projects £5K-£100K

16.20 - 16.40

The Eden Project:

pitfalls, successes and lessons to be learned!

16.40 - 16.50

Closing remarks from the chair followed by drinks reception and one-to-one meetings

“ A useful event for those involved in issuing or receiving lottery funds

Workshop descriptions

Lottery Board workshops

Each distributor will present two concurrent workshops. One will concentrate firmly on providing information and advice about their own funding programmes (**A2, A4, A8, A10, A12**). In the second, senior executives will present a policy overview of their board, including its strategic aims, its financial position and projected future lottery funding, and how the board's activities may be affected by the current government review

B1/C1 Outcomes funding explained

"Investor approach" and "outcomes funding" are important new concepts, which raise awkward questions such as: how closely involved in projects should fund-providers be? How will your project benefit those you have targeted? The Community Fund's pioneering work will be explained in this key workshop.

B2/C2 Funding for young people

A hardheaded examination of what out-of-school funding is available for young people, and what kinds of projects are likely to succeed. The government has raised the question of a dedicated lottery "youth fund": is this a good idea or an irrelevance?

B3/C3 Funding for BME groups: are they still under-funded? Are they still a priority?

This workshop will take stock of how well the lottery has done over the years in funding black and minority ethnic projects. It will cover the broader political context and examine the CRE's "getting results" programme.

B4/C4 How to create project sustainability

The transition from time-limited funding to self-reliance can make or break a project. This workshop will provide practical guidance to help you shake up and shape up your organisation so it is fit to stand on its own feet.

B5/C5 Deprivation stats: new measurements, tools and analysis

Aimed at anyone who needs to be confident about understanding and using deprivation data in their funding role. The presentation will look at IMD 2000 and the forthcoming England update. It will survey other current measures of deprivation and take a look at what data-mapping developments are on the horizon.

B6/C6 How to create successful partnerships

All but the smallest projects must be partnership-based in order to win lottery funds. Learn how to avoid the many trip-wires involved in marth-making, and tap into the secrets of the most solid and creative partnerships.

B7/C7 Lottery funding and the rural agenda: capturing Lottery cash for rural projects

Should the lottery and Countryside Agency be looking to build on the model of co-operation launched with rural fair share? This workshop will focus on how to make the most of all available funding sources and resources to support specific rural needs.

B8/C8 The Lottery funding review: a progress report

We are in the middle of the biggest government shake-up of lottery funding since 1997, and awaiting a white paper in early summer. This workshop will bring you bang up-to-date with government thinking and offer you a unique forum to make further input.

B9/C9 Social enterprise: why does it matter?

It's a buzzword, but how significant is it? This workshop will discuss the things you really need to know about: being enterprising in response to community needs; social entrepreneurs as leaders of change; how to run a social initiative as a business; community business and enterprise development; and micro-edit for micro-enterprise development.

B10/C10 The role of the Lottery in strategic level funding

The lottery has become a champion of strategic forms of funding: pump-priming, leverage of large funding streams, managing portfolio bids, creating sub-regional partnerships. Are you making the most of your role in strategic funding? Find out in this workshop for larger project sponsors.

B11/C11 Case studies: Q & A with projects who have received between £5K and £100K

There's nothing like learning lessons from the people who've been there and made the mistakes. We have gathered a group of lottery projects to share the best and worst of their experiences with you. This workshop will be built around questions and answers.

Who should attend?

- Senior managers in government departments and offices
- Lottery and external funding officers in local government
- Chairs and directors of art, leisure, community affairs, finance and economic development groups
- Chairs and directors of regeneration partnerships
- Charity and voluntary sector executives
- Distribution board officers (national and regional)
- Executives from policy groups, agencies and non-departmental public bodies
- Voluntary sector association executives
- Architecture, surveyor and landscaping partners
- MP's and councillors
- Central government civil servants
- Consultants/private companies
- Senior executives in environmental, educational and health organisations

“ Another excellent conference on issues around the lottery and how it can and should affect the lives of everyone

A.F. BURY METRO



Camelot is the operator of The National Lottery and is responsible for maximising returns to Good Causes and Government through lottery games in the most efficient and socially responsible way. Since launching the lottery in November 1994, more than £12.5 billion has been raised for the Good Causes, as designated by parliament. The UK National Lottery is the number one in Europe for sales according to the last independent La Fleur league table of 77 European lotteries, and the most efficient and generous lottery in the world in its returns to society. For further information, please visit www.camelotgroup.co.uk

*Awards for
Excellence
2003*

These awards will be presented after lunch to celebrate the remarkable achievement of lottery-funded projects since the inception of the National Lottery in 1994.

“ Really appreciate the structure of the conference with a range of group sessions

A. F. FORESTRY COMMISSION

7th Annual Conference & Exhibition

3rd July 2003, Novotel Hotel & Convention Centre, Hammersmith, London

Broadening the Horizon

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STANDARD DELEGATE RATES:

Lottery Monitor/External Funding Bulletin

First delegate £ 245 + VAT = £287.88
 Further delegates £ 215 + VAT = £252.63

Public sector (charities, local authorities, voluntary organisations)

First delegate £ 275 + VAT = £323.13
 Further delegates £ 255 + VAT = £299.63

Other

First delegate £ 345 + VAT = £405.38
 Further delegates £ 315 + VAT = £370.13

THREE EASY WAYS TO REGISTER:

Post: Lottery Monitor 7th Annual conference,
 Freepost LON1373, 67-71 Goswell Road,
 London EC1B 1DU

Fax: 020 7251 9050

Email: carla@lottery-monitor.co.uk

METHOD OF PAYMENT:

- I enclose a cheque made payable to Lottery Monitor for £
- Please invoice my organisation for £
 Order Number (if applicable):
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 Card number
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A £5.00 DISCOUNT APPLIES TO ALL CREDIT CARD BOOKINGS

Signature

Name and address of cardholder if different from above:

PROMOTIONAL OPPORTUNITIES

If you are interested in reaching a senior audience through an exhibition space at the conference, please contact Phillip Savage on 020 7251 6645

VENUE:

The Novotel Hotel and Convention Centre, 1 Shortlands, London W6 8DR
 T: 020 8741 1555

GETTING THERE:

Tube: Hammersmith Underground is just 3 mins walk away. The station is served by the District, Piccadilly, Hammersmith and City lines. **Air:** Shuttle service between the hotel and all terminals. **Car parking:** The secure underground car park has space for 240 cars.

ACCOMMODATION:

Please contact: janetmcfarlane@banks-sadler.co.uk for discounted delegate rates

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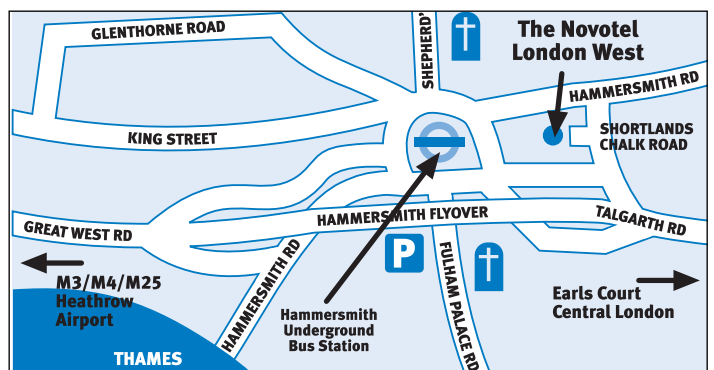
SUBSTITUTIONS/CANCELLATIONS/REFUND POLICY

Substitutions welcome at any time. Cancellations received by the 5th June 2003 will be subject to a full refund. Cancellations received by the 20th June 2003 will be subject to a 50% + VAT refund per ticket. Cancellations received after this date cannot be refunded. ALL CANCELLATIONS MUST BE RECEIVED IN WRITING. I have read and understood the above.

Signed

Date

Lottery Monitor reserves the right to alter the programme without notice due to unforeseen circumstances. We also reserve the right in our absolute discretion and without further liability to cancel the programme in which case all monies will be refunded. Lottery Monitor and all members of the Electricword plc group, safeguards your data. We will endeavour to keep you informed of our other conferences and products where appropriate and may occasionally make your name available to reputable companies outside the group. If you would prefer us not to release your name to third parties, please tick box



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Surname

Job Title

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Please indicate your choice of workshop sessions:

Workshop choices A B C

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Subscriber Yes No

Title First Name

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Workshop choices A B C

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