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LOTTERY MONITOR

**5th Annual Conference**

**Wednesday 27 June 2001**

Congress Centre, London

**new directions**  
new ways of working

**KEY NOTE SPEAKERS**

**Rt. Hon. Chris Smith MP**

Secretary of State for Culture, Media and Sport

**Lord Burns**

Chairman, National Lottery Commission

**Stephen Dunmore**

Chief Executive, New Opportunities Fund

**Linda Houston**

Director, National Network of Regeneration Partnerships  
and Director, Pool of London Partnerships

**INCLUDING CONTRIBUTIONS FROM**

**Eric Reynolds**

Managing Director, Urban Space Management

**Nigel Pittman**

Chief Executive, Community Fund

**Peter Hewitt**

Chief Executive, Arts Council of England

**Anthea Case**

Director, Heritage Lottery Fund

**Derek Casey**

Chief Executive, Sport England

**Mike Wilkins**

Director, Awards for All

**Barbara Edwards**

Deputy Director, Coalfields Community Campaign

**Nick Higham**

BBC Correspondent, Media Affairs

**PRIORITY BOOKING FORM**

This event sells out each year. Complete the form now to reserve your place - page four.

**PLAN YOUR DAY**

The conference agenda allows each delegate to attend two seminar sessions - page three. Choose your preference - page four.

**NEW DIRECTIONS - NEW WAYS OF WORKING**

Top Names ▪ Experts ▪ Networking ▪ Seminars  
Advice and Guidance ▪ Exhibition

**SUPPORTED BY**



**ATTEND THIS CONFERENCE  
AND YOU WILL...**

- **Improve** your Lottery effectiveness
- **Discover** how others have won Lottery funding
- **Debate** and share views with other funding professionals
- **Find out** about future Lottery strategies
- **Gain clarity** on Lottery policy
- **Talk directly** to the board decision makers
- **Keep ahead** of the latest changes in Lottery funding
- **Develop** new sources of information and advice
- **Acquire** useful new contacts and networks
- **Leave equipped** with ideas and inspiration for getting Lottery funds

a LOTTERY MONITOR initiative

# new directions

## new ways of working

As the first seven-year licence period draws to a close, it's an ideal moment to reflect on the successes of Lottery funding. More than 80,000 grants have been made and a staggering £10bn raised so far for projects in every corner of the United Kingdom.

So, as we look towards the next licence period, we've called this year's national conference, **New Directions - New Ways of Working**.

**New Directions** because, with the promise from Camelot of 50% more money for Good Causes, £15bn over the next seven years, the Government and distributors are facing decisions over where best to spend the money. **New programmes and new areas of Lottery funding are either here already or just around the corner.**

**New Ways of Working** because the last 12 months has seen the gradual emergence of targeted funding. We have seen the distributors make 'targeted pushes' - getting Lottery cash to places that historically haven't had much success. We shall also be hearing a lot more about 'indicative allocations' which show local authorities how much money they might expect to get from certain programmes.

Compared to the early days, when there was enormous pressure on applications, there is a new feeling of optimism that Lottery funding is easing. Many Lottery programmes are becoming more general and inclusive; a great deal of demand has been satisfied, and distributors are making a variety of efforts to reach out to target groups, such as the Cash for Coventry and the Brass for Barnsley initiatives.

A lot of opportunities, certainly, but also a great deal of expectation: that Lottery funding will be divided up fairly, and that those of us in the Lottery business will be able to see precisely where the money is going. Regenerators are looking more closely at sources of revenue funding such as the Lottery, and we'll be hearing from regeneration partnerships about their successes and challenges.

By Barbara Bloomfield and Jane Taylor, Lottery Monitor Editors

## Who should attend?

- Lottery officers and advisers
- Chairs and directors of finance, economic development, education, leisure, arts and community affairs
- Chairs and directors of regeneration partnerships
- Charity and voluntary sector executives
- Chairs and senior directors from arts, sports and heritage organisations
- Senior managers in Government departments and agencies
- Architecture, construction and accounting advisers
- Principals and Chairs of Governors from colleges and schools
- Senior managers from health trusts and related organisations
- Senior executives in environmental organisations

**This conference gets to the very heart of the issues and challenges surrounding Lottery funding. Circle the 27th June in your diary now and ensure you don't miss out on this invaluable conference.**

## Keynote speakers

### The Rt. Hon Chris Smith, MP

Chris Smith was appointed Secretary of State of National Heritage in May 1997 and subsequently became Secretary of State for Culture, Media and Sport in July 1997. Chris Smith is MP for Islington South and Finsbury. He was educated at George Watson's College, Edinburgh, Pembroke College, Cambridge and Harvard University (as a Kennedy Scholar). He was a member of Islington Borough Council from 1978-1983. He was a Shadow Spokesman on Treasury and Economic Affairs (1987-1992) and on Environmental Protection (1992-1994). He was Shadow Heritage Secretary from 1994-1995, Shadow Social Security Secretary from 1995-1996 and Shadow Health Secretary from 1996 until appointed Heritage Secretary.

### Lord Burns

Lord Burns of Pitshanger, Chairman of the National Lottery Commission was Chief Economic Adviser to the Treasury 1980-1991 and Permanent Secretary to the Treasury 1991-1998. He is currently a member of the House of Lords and a member of the Lords Select Committee on the Monetary Policy Committee of the Bank of England. He is also a non-executive director of Legal and General, Pearson plc and the British Land Company plc, and Chairman of Glas Cymru Ltd.

### Stephen Dunmore

Stephen Dunmore was appointed Chief Executive of the New Opportunities Fund in December 1998. From 1995 to 1998, he worked as Director, Regeneration, Transport and Planning in the Government office for Merseyside. He became Acting Chief Executive of the Liverpool Housing Action Trust in 1992 and then moved to the Citizens Charter Unit in the Cabinet Office in 1993.

### Linda Houston

Linda Houston has over 20 years' experience in urban and rural regeneration within the private, public and not-for-profit sectors. She has worked for DETR, DfID, local authorities and many local partnerships. Linda is the Director of the Pool of London Partnership and also the Director for the National Network of Regeneration Partnerships.

## So many reasons to attend

Each year Lottery Monitor brings together at a one day conference the movers and shakers in Lottery decision-making to meet those who plan to use Lottery Funds in their work. As a result this practical annual conference has become THE biggest event of the Lottery year.

Our programme this year has many new themes. But don't imagine that you will miss out on your favourites. As well as top keynote speakers, we will replay our popular "Meet the Panel" session to be chaired by the BBC's Nick Higham and which will give delegates a chance to put Lottery bosses on the spot. A second panel will look at the Lottery and Regeneration.

This year we have 12 seminars offering a wide variety of topics delivered by practitioners and experts from the boards and an exhibition where you can talk directly to the Lottery Boards and other helpful organisations.

With top names, experts, networking opportunities, seminars and exhibitions, this is one event you cannot afford to miss! And this is one event where you will leave with an abundance of ideas, facts and inspiration for getting Lottery funds to work for your projects.

Ed Tranham, Publisher

# Conference programme

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- 9.00 - 9.45 Registration - Refreshments and exhibition**
- 9.45 - 9.50 Introduction - Jane Taylor**, Editor, Lottery Monitor
- 9.50 - 10.20 Lottery Funding - The Way Ahead**  
Rt. Hon. Chris Smith MP, Secretary of State for Culture, Media and Sport
- 10.20 - 10.40 The Continuing Success of the National Lottery**  
Lord Burns, Chairman, National Lottery Commission
- 10.40 - 11.00 New Programmes - New Partnerships**  
Stephen Dunmore, Chief Executive, New Opportunities Fund
- 11.00 - 11.30 Coffee and exhibition**
- 11.30 - 12.30 Panel Session: New Ways of Working**  
Chair: Nick Higham, BBC Correspondent, Media Affairs
- Stephen Dunmore, Chief Executive, New Opportunities Fund
  - Peter Hewitt, Chief Executive, Arts Council of England
  - Anthea Case, Director, Heritage Lottery Fund
  - Derek Casey, Chief Executive, Sport England
  - Mike Wilkins, Director, Awards for All
  - Nigel Pittman, Chief Executive, Community Fund
- 12.30 - 1.45 Lunch and exhibition**
- 1.45 - 2.30 First round of Seminar Sessions:**
- A1 Best practice for Lottery Officers**  
Iain Hook, Director, Community and Learning, London Borough of Hackney
- A2 Targeted Outreach: The Cash for Coventry Initiative**  
John Taylor, Coventry City Council and Sarah Cooper, Heritage Lottery Fund
- A3 Community Fund: Lottery Money Making a Difference**  
Richard Gutch, Director for England, Community Fund
- A4 Targeted Funding Explained**  
Richard Hill, Head of Policy and Public Affairs, New Opportunities Fund
- A5 Sports Funding and Deprivation**  
David Carpenter, Director Lottery Unit, Sport England  
Paul Richardson, Senior Strategy & Statutory Services Manager, Sport England
- A6 Shaping Heritage Funding for the Future**  
Simon Olding, Director for Policy and Research, Heritage Lottery Fund
- 2.30 - 2.45 Changeover including coffee**
- 2.45 - 3.30 Second round of Seminar Sessions:**
- B1 Best practice for Lottery Officers**  
Iain Hook, Director, Community and Learning, London Borough of Hackney
- B2 Lottery Funding in the Coalfields**  
Barbara Edwards, Deputy Director, Coalfields Community Campaign
- B3 Batting above our weight: Model bids to the Lottery**  
Amanda Ball, Chief Executive, Gingerbread
- B4 The Third Round of Lottery Funding**  
Vanessa Potter, Director of Policy and External Relations, New Opportunities Fund
- B5 Space for arts and sports and other community halls**  
David Payne, Programme Director, More Places, Sport England
- B6 The Way Ahead for Arts Funding**  
Moss Cooper, Director of Capital Services, Arts Council of England
- 3.30 - 3.45 Reconvene in main hall**
- 3.45 - 4.30 Panel Session: Regeneration and the Role of the Lottery**  
Chair: Stephen Clarke, Director, DTZ Pieda Consulting
- Linda Houston, Director, National Network of Regeneration Partnerships and Director, Pool of London Partnerships
  - Eric Reynolds, Managing Director, Urban Space Management
- 4.30 - 4.45 Chair's closing remarks**
- 4.45 Close and reception for delegates**

## So much opportunity

No matter what your plans are there is likely to be a Lottery programme that can help. A day spent at this conference will quickly repay itself in the coming year. These are the main programmes currently available from the Lottery boards.

### The Arts Council of England

- Arts Capital Programme
- National Touring Programme
- Stabilisation Unit
- Regional Arts Lottery Programme
- The Film Council
- The Foundation for Youth Music

### Scottish Arts Council

- Advancement
- Capital Programme
- Access and Participation
- Arts Council of Wales
- Arts for All
- Capital Programme - Building the Arts
- Film

### Arts Council of Northern Ireland

- Capital Grants
- Access to the Arts
- Film Finance

### Community Fund

- Community involvement
- Poverty and disadvantage
- Medium-sized Grants Programme

### Awards For All

- Awards for all

### Heritage Lottery Fund

- Main Grants
- Revenue Grants
- Local Heritage Initiative
- Tomorrow's Heathland Heritage
- Joint Places of Worship

### Sport England

- World Class
- Community awards
- Community revenue programme

### Sport Scotland

- Sports Facilities
- Talented Athlete Programme
- Junior Groups
- Other Programmes

### Sports Council of Wales

- Capital Grants
- Elite Cymru
- Major Events
- Other Programmes

### Sports Council of Northern Ireland

- Capital projects
- Revenue projects

### New Opportunities Fund

- Out of School Hours Learning
- Out of School Hours Childcare
- Community Access to Lifelong Learning; Living with Cancer; Healthy Living Centres
- ICT Training for Teachers, School Librarians, and Public Librarians
- The Scottish Land Fund
- Green Spaces & Sustainable Communities

### Millennium Commission

- Millennium Awards

# Priority Registration Form

Completed applications should be returned to:  
Lottery Monitor, 67-71 Goswell Road, London EC1V 7EP

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## Delegate Rates:

### Subscribers Lottery Monitor

First Delegate £215 + VAT = £252.63

Further Delegates £195 + VAT = £229.13

### Public Sector (charities, local authorities, voluntary organisations, schools)

First Delegate £245 + VAT = £287.88

Further Delegates £225 + VAT = £264.38

### Other

First Delegate £345 + VAT = £405.38

Further Delegates £295 + VAT = £346.63

## Please register the following delegates:

### First Delegate

Title First Name

Surname

Job Title

Department

Email

Special dietary requirements

Please indicate which seminar you would prefer to attend. This will enable us to ensure the room allocated for each session can best accommodate the anticipated attendance.

Seminar session preferences

Stream A

Stream B

### Second Delegate

Title First Name

Surname

Job Title

Department

Email

Special dietary requirements

Seminar session preferences

Stream A

Stream B

## Address for invoice / joining instructions

Organisation

Address

Post Code

Tel

Fax

Website

## Method of Payment:

I am a subscriber to Lottery Monitor

I enclose a cheque made payable to

Lottery Monitor Limited for £

or

Please invoice my organisation for £

Order Number (if applicable):

or

Please charge £ to my credit card

Card number

Expiry date

Mastercard  Visa  Connect  Delta

Signature

Name and address of cardholder if different from above:

## Four easy ways to register:

**Post:** send your completed registration forms to  
Lottery Monitor, 67-71 Goswell Road, London EC1V 7EP

**Phone:** To pay by credit card call: 020 7251 6545

**Fax:** 020 7251 9045

**Email:** carla@lottery-monitor.com

**I am not a Lottery Monitor subscriber,  
please register me for a FREE trial offer**

## Venue:

The Congress Centre (TUC), 23-28 Great Russell  
Street, London WC1B 3LS Tel: 020 7467 1318

Wheelchair access

## Accommodation:

Please call Call4Conference on: 020 8207 4464

Fax: 020 8953 3855 email: lara@call4conference.com

## Joining instructions:

Joining instructions will be sent to delegates  
approximately 2 weeks prior to the conference.

Please call 020 7251 6545 if you have not received  
them by 20th June 2001.

## Promotional opportunities:

If you are interested in reaching a senior audience  
through an exhibition space at the conference or  
advertising in the delegate pack please contact  
Lisa Hussain on 020 7251 6545 to find out more.

website

**Substitutions, Cancellations and Refund Policy:** Substitutions are  
welcome at any time. Cancellations made by the 1st June will be subject to  
a full refund. Cancellations made by the 18th June will be subject to a  
50%+ VAT refund. Cancellations after this date cannot be refunded.

Lottery Monitor reserves the right to alter the programme without notice  
due to unforeseen circumstances. We also reserve the right in our absolute  
discretion and without further liability to cancel the programme in which  
event all monies will be refunded.

Lottery Monitor and other members of the Electric Word plc group,  
safeguards your data. We will endeavour to keep you informed of our other  
conferences and products where appropriate and may occasionally make  
your name available to reputable companies outside the group. If you would  
prefer us not to release your name to third parties, please tick this box