



Tuesday 16th October 2001

The Centennial Centre, Birmingham

KEYNOTE SPEAKERS:

Advantage West Midlands and East Midlands Development Agency

Liz Charlton,

DCMS Representative, Government Office of the West Midlands

Alan Wallace,

Chief Executive, Coalfields Community Campaign

INCLUDING CONTRIBUTIONS FROM:

Sally Luton, Chief Executive, West Midlands Arts

Malcolm McClean, Director, Bearhunt

John Roberts, Regional Manager, Sport England

John Taylor, Regional Manager, New Opportunities Fund

Audrey Wedderburn, Senior Countryside Officer, The Countryside Agency

ATTEND THIS CONFERENCE AND YOU WILL...

Find out about future Lottery strategies

Be inspired by organisations whose projects have been successful

Improve your Lottery application effectiveness

Keep ahead of the latest changes in Lottery funding

Debate and share views with other funding professionals

Acquire useful new contacts and networks

PLAN YOUR DAY

The agenda allows each delegate to attend two breakout sessions.

Choose your preference - **Page 3**

PRIORITY BOOKING FORM

Places at this event are limited. Complete the form now and reserve your place - **Page 4**

Top names • Networking • Panel sessions

Seminars • Surgeries • Exhibition

all of this on the 16th October

We are approaching the closing months of the National Lottery's first seven-year licence term. In this period, almost 14,000 Lottery grants to the value of £1,080 million have been made to projects and groups in the Midlands, flowing to all corners of the East and West Midlands.

We are now looking ahead to the next seven-year term, with all the promises and uncertainties that accompany it. After initially promising £15 billion to Good Causes, Camelot, with the weight of the National Lottery Commission behind it, has now scaled back its targets to simply exceed the £10 billion raised in the first term.

With less cash available, the Government and distributors are facing tougher decisions about where to best spend the money. New programmes and new areas of Lottery funding are either here already or just around the corner. The Government and distributors are making more and more efforts towards 'targeted funding', pushing Lottery cash to places and communities that historically haven't had much success. Social inclusion, regeneration and indicative allocations are the watchwords in today's funding environment. This is creating more opportunities than ever for putting Lottery cash at the centre of strategic initiatives tackling urban and rural deprivation.

Lottery Monitor's first Regional Conference for the Midlands will be a unique opportunity to question the Lottery Boards and Regional Development Agency on how funding can bring added benefit to the Midlands. A series of smaller and more informal seminar sessions will enable delegates to exchange best practice ideas and to be inspired by Midlands-based projects that got it right.

At Lottery Monitor, we are looking forward to hearing these issues debated at the Lottery and the Regional Agenda conference in Birmingham and are delighted at the calibre and diversity of speakers who will be present to share their views. At the same time, we are keen to ensure a practical focus to the day, to ensure that participants leave equipped with new ideas, information, and contacts that can be applied immediately when you get back to your organisations.

Dominic Jacquesson,
Lottery Monitor Publisher



These are just a few comments from previous Lottery Monitor events....

"I enjoyed the networking opportunity and being able to learn from others and share experiences"

C.N., DEVELOPMENT WORKER
HUYTON COMMUNITY PARTNERSHIP

"Interesting and thought provoking ideas will follow"

D.H. SUPPORT SERVICES MANAGER
BRUNE PARK COMMUNITY SCHOOL

"Excellent, the panel session in particular stimulated very interesting debates"

C.S. FUNDING OFFICER
FOREST OF DEAN COUNCIL

Our programme will be workshop focused. We have 10 seminars offering a wide variety of topics including a "Lottery Creativity Clinic" and a focus session on Regeneration in the Coalfields as well as experts from the Lottery Boards and other leading consultants.

We will also be doing more to help you build the right contacts. There will be separate "Caucus" meetings for sports, the arts, heritage, charities and schools. In addition, you will be able to set up individual meetings with other delegates.

This is one event where you will leave equipped with ideas and inspiration for getting Lottery funds.

WHO SHOULD ATTEND...

- Lottery Officers and Advisors
- External Funding Officers
- Charity Executives
- Chairs and Directors of finance, leisure and arts, economic regeneration, education and community affairs
- Potential funding applicants
- Arts, Sports and Heritage Organisations
- Government departments and agencies
- Head Teachers and Bursars
- Construction, Architecture, Accounting and IT Advisors.



SO MUCH OPPORTUNITY!
Current programmes available:

The Arts Council of England

- Arts Capital Programme
- National Touring Programme
- Recovery Programme
- Stabilisation Programme
- Regional Arts Lottery Programme
- The Foundation for Youth Music

Heritage Lottery Fund

- Your Heritage
- Main Grants
- Local Heritage Initiative
- Tomorrow's Heathland Heritage
- Joint Places of Worship programme

Sport England

- World Class
- Community Awards
- Community Revenue Programme

New Opportunities Fund

- Out-of-Hours Learning and Childcare
- ICT training for teachers and school librarians
- Green spaces and sustainable communities
- The Scottish Land fund

Community Fund

- Main Grants programme
- Grants up to £60,000
- International Grants programme
- Research Grants programme

Nesta

- Invention and Innovation

Awards for All

- Awards for All £500 - £5000

8.30 - 9.30	Registration and refreshments
9.30 - 9.40	Chair's opening remarks
9.40 - 10.50	Regenerating the Midlands <i>Advantage West Midlands and East Midlands Development Agency</i>
10.50 - 11.30	Problems and opportunities for joining-up and brokering Liz Charlton, <i>DCMS Representative, Government Office of the West Midlands</i>
11.30 - 11.50	Refreshments
11.50 - 12.50	Seminar sessions
	A1 Regeneration in the Coalfields <i>Alan Wallace, Chief Executive, Coalfields Community Campaign</i>
	A2 Getting Through the Lottery Maze <i>Community Health and Enterprise Centre</i>
	A3 Unleashing your Creative Potential <i>Malcolm McClean, Director, Bearhunt</i>
	A4 Rural deprivation and the role of the Lottery <i>Audrey Wedderburn, Senior Countryside Officer, The Countryside Agency</i>
	A5 The Role of the Lottery Officer <i>Iain Hook, Director of Community and Learning, London Borough of Hackney</i>
12.50 - 2.00	Lunch, Exhibition and surgeries
2.00 - 2.20	Caucus meetings Schools, charities, arts, heritage, sport and lottery officers
2.20 - 3.20	Afternoon seminars:
	B1 The Way Ahead for Arts Funding <i>Sally Luton, Chief Executive, West Midlands Arts</i>
	B2 The Community Fund: Towards a New Strategy <i>Jennifer Harvey, Regional Development Officer, Community Fund</i>
	B3 New Opportunities Funding Programme <i>John Taylor, Regional Manager, New Opportunities Fund</i>
	B4 Regional Heritage Funding <i>Heritage Lottery Fund</i>
	B5 Sport in Schools and the Community <i>John Roberts, Regional Manager, Sport England</i>
3.20 - 4.20	Panel Session Lottery Funding in the Midlands <i>West Midlands Art Community Fund Heritage Lottery Fund New Opportunities Fund Sport England</i>
4.20 - 4.30	Chairs closing remarks
4.30 - 5.30	Drinks reception and One to One meetings



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Standard Delegate Rates (not including discount)

Subscribers

First Delegate £ 195 + VAT = £ 229.13
Further delegates £ 175 + VAT = £ 205.63

Other

First Delegate £ 215 + VAT = £ 252.63
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Registered Charities

First Delegate £ 115 + VAT = £ 135.13
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Charity registration number (Mandatory).....

Please register the following delegates:

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Title First Name

Surname

Job Title

Email

Special dietary requirements

Please indicate your choice of morning (A) and afternoon (B) sessions

Seminar preferences **A**..... **B**.....

Second Delegate

Title First Name

Surname

Job Title

Email

Special dietary requirements

Please indicate your choice of morning (A) and afternoon (B) sessions

Seminar preferences **A**..... **B**.....

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an exhibition space at the conference or advertising, please
contact Carla Charlton 020 7251 6545 for more details**

VENUE:

**The Centennial Centre, 100 Icknield Port Road, Edgbaston,
Birmingham B16 0AA Tel: 0121 456 4545**

ACCOMMODATION:

**Please call The Jury's Inn Hotel (formerly The Chamberlain
Tower), Broad Street, Birmingham B1 2HQ Tel: 0121 606 9000
Special rates £59 inc VAT.**

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